



■ We speak WISCONSIN

And no matter how you say it, Arise offers high-quality coverage, affordable plans, and a wide range of benefit choices.

Plain and simple.





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WISCONSIN







CHOOSE IT AND USE IT

Request a free Quote

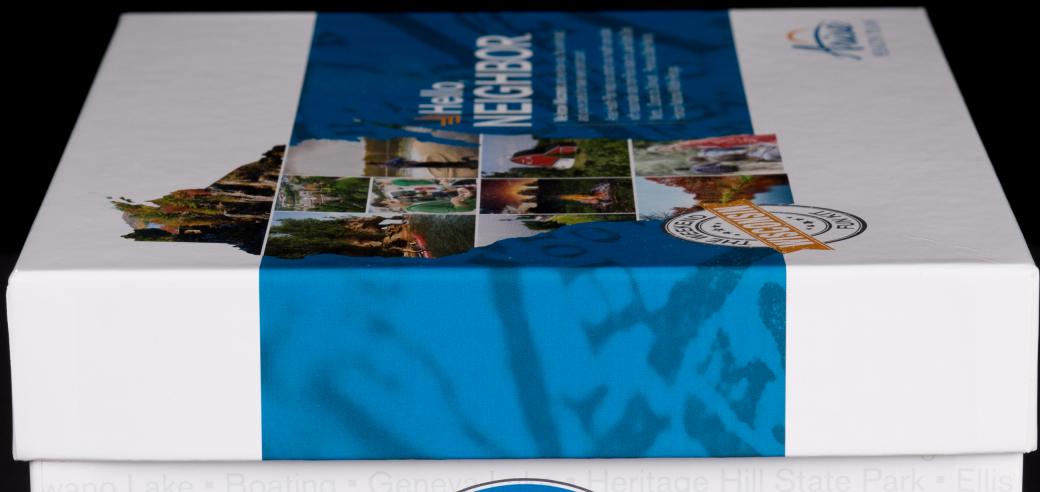












Boating General Heritage Hill State Park king Big Bay ROX RIVER aukee Lakefront Park tate Forest Apostle Islande Apostle Islan



















Did you know?

Wisconsin is a leading producer of cheese, cranberries, and ginseng¹... and a leading consumer of bratwurst, brandy, and squeaky cheese.

CHOOSE IT AND USE IT

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Did you know?

Wisconsin is home to 1,137 4-H clubs, 375 supper clubs, and 5.78 million cheeseheads. 1,2,3

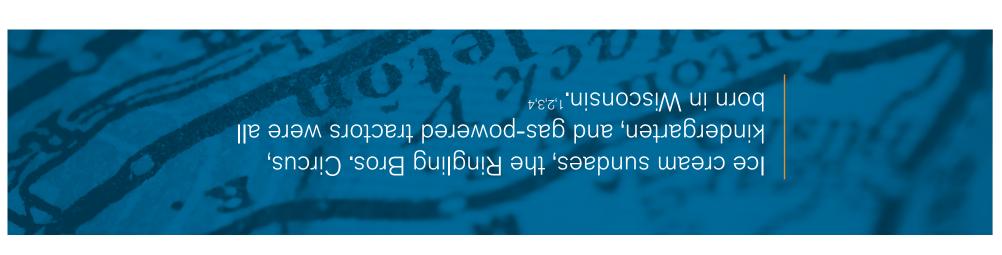


¹Wisconsin Department of Agriculture, Trade, and Consumer Protection

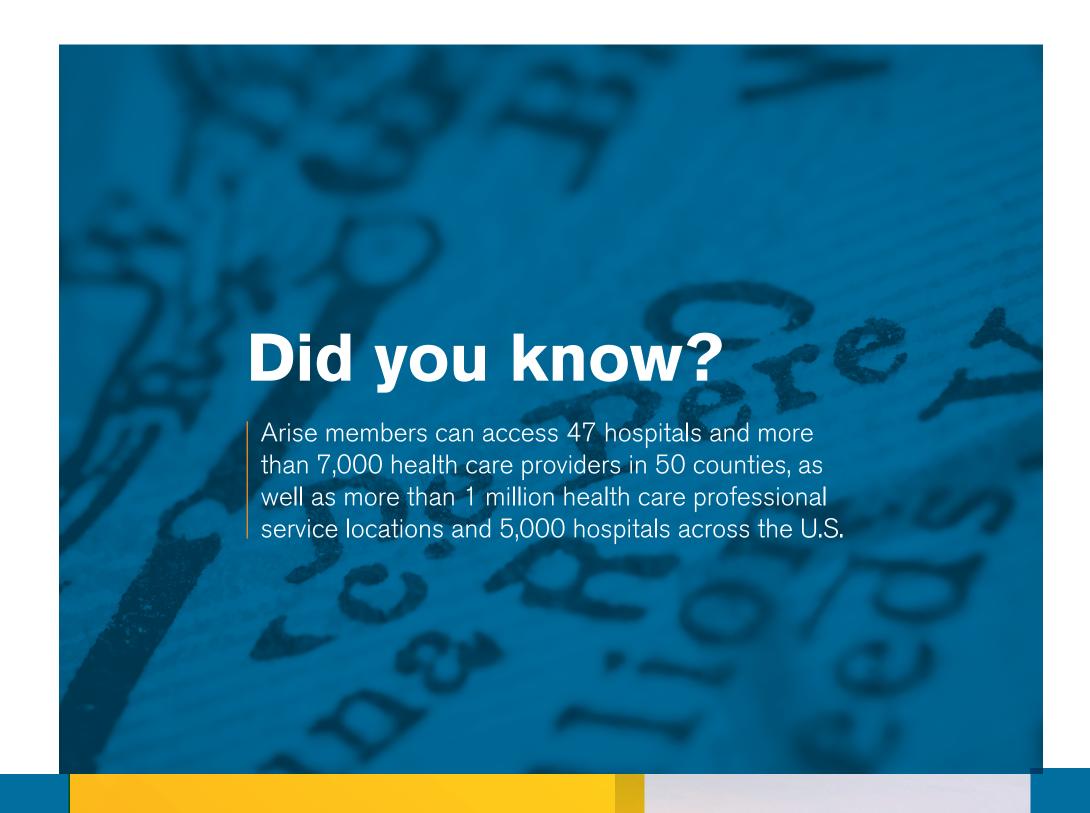
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¹Wisconsin Supper Clubs, Inc. ²University of Wisconsin Extension Wisconsin 4-H Youth Development, 2016 ³United States Census Bureau. July 1, 2016



Did you know?



Did you know?

Arise members receive fitness reimbursement benefits—along with free preventive care, Teladoc® services, and optional vision and dental coverage as part of their plan. Now that's value.1

¹Preventive care services include routine exams, screenings, immunizations, and other services ranked A or B by the U.S. Preventive Services Task Force.



We know Wisconsin.

Arise helps your health care dollars go further so you can save your time and money for what matters most.

- Easy, hassle-free plan management tools

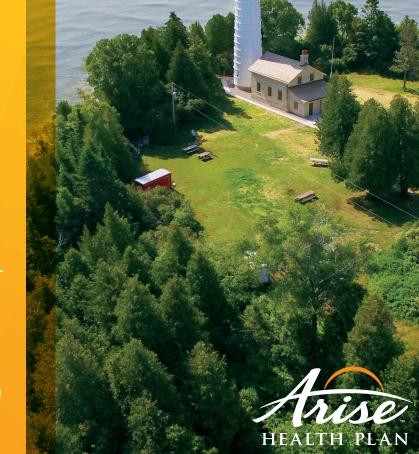
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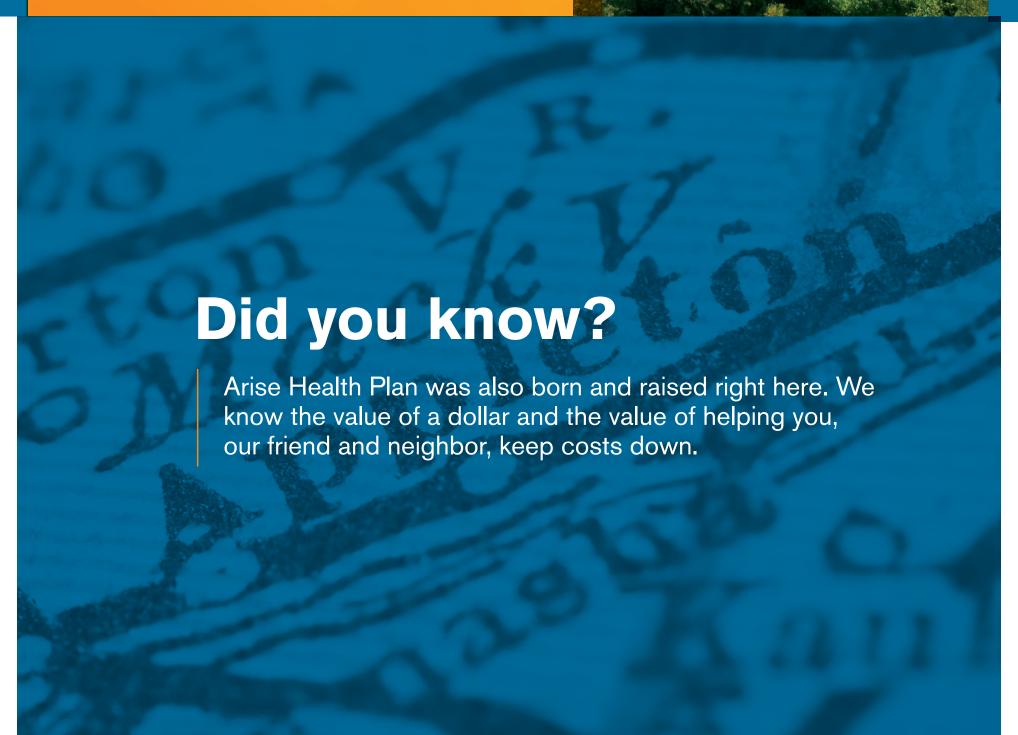




Pop Quiz:

Don't all cheeseheads deserve budget-friendly, high-quality care?





Arise Health Plan:

another great Wisconsin-made product.

Stretch your health care spending with Arise, a home-grown health insurance plan.

Enjoy a **WEEKEND IN WISCONSIN** with locally sourced goods from your locally sourced health plan.



- Sprecher Brewing Co. (Root Beer) Milwaukee
- Wildwood Specialty Foods (Dip Mix) Trempealeau
- East Shore Specialty (Pretzels and Mustard) Hartland
- Arise Health Plan De Pere



